

Age Friendly/Livable Reno Town Hall - Notes from Breakout Groups - October 2, 2018

Goal: How to find or create accessible, affordable housing for elderly/low income/fixed income?

Driving Forces: Hard for seniors to compete for housing; getting priced out of housing

Homelessness increasing with personal impacts, criminal justice impacts, medical/ER impacts

Shortage of space in shelters and transitional housing

Growing aging population needs more service/support to stay in their homes or to find appropriate different housing as their needs change

New businesses/employers/employees coming in large numbers & all need housing

Community compassion for those in need

Not enough affordable housing; increased demand for it; prices going up

Developers want to develop projects

Zoning restrictions and increasing density

Medicare/Medicaid now allow housing as part of behavioral health treatment

Housing is a core need

Restraining Forces: Lack of incentives to build affordable housing for elderly/low/fixed income

Lack of consensus of elected officials for need for affordable housing for these groups and lack of willingness to require/convince developers/builders to build it

Lack of policies to address impact of new industries coming in with workforce housing needs; could require contributions to housing/education needs/costs

Zoning restrictions and increasing density

Increasing private investment in higher-end/larger single-family homes rather than the "missing middle" housing of duplexes, triplexes, etc. that is needed/affordable to seniors/millennials/workforce/low & fixed income groups

Existing tax incentives for developers/builders for certain types of housing that isn't what is needed now

Non-low income/poverty level person won't receive financial assistance they need to get into housing

Limited transitional housing

Assets Required: Tax incentives for types of housing that's needed

Zoning changes

Buy-in from neighbors & community

Sustainable housing regulations

Create transitional housing using existing public space

City council/county commission requirement for developers to have 10-20% affordable housing in all new projects

Have special health equipment available in shelters for those who need it there

EDAWN/business support

Chambers' support

Zoning changes

Tax or other incentives for homeowners who want to rent out rooms

Incentives for developers –less fees/taxes for affordable projects

Steps to Take:

Educate the public on affordable housing—need media campaign

Break up silos of all housing/homeless committees and merge into ONE

Turn restraining forces into driving forces

Tackle zone restriction issues

Develop intergenerational communities

Prioritize affordable housing programs and community collaboration

Listen to stakeholders/get input from people who are going to live in the affordable housing before it's built

Testify need for/support of affordable housing to local govt officials; planning commissions; city councils, county commission,

Testify before state legislature on need & potential solutions for overcoming housing dilemma; petitions to govt forces

Get NABs/CABs/HOAs to take a stand

Presentation to Reno, Sparks, WC Commission (Jeanne Herman, Bonnie Weber)

Goal: How to increase and create social opportunities for intergenerational activities/housing

Driving Forces: Growing population of seniors and millennials

Restraining Forces: Different lifestyles

Assets Required: Homes, condos, apts with room enough for youth/families/seniors to share space & services

Steps to Take:

Goal: How to determine/affect city/county policies re: development when people are displaced by new development?

Driving Forces: Compassion
Basic economy – supply & demand

Restraining Forces: Legislative inaction
Need legislative incentives

Assets Required: Need to create buy-in for better policies
Need to attract low income/affordable housing developers

Steps to take: Vote for candidates who promise to work to solve this problem
Join the action group
Create an asset map for this
Attend city council meetings
Assess what is in place
Research best practices
Identify influences and connectors

Goal: How to help homeless with food, shelter, affordable housing

Driving Forces: High rents
Low inventory
Seniors becoming homeless due to increases in rent/motel fees
Economic growth
Homelessness (lack of housing) affects many people
Business issue for downtown businesses
Railroad near shelter, more accidents
Mental health issues; lack of sleep adds to health problems
Criminal justice system overburdened

Restraining forces: Poor city policies for builders not having to address affordable housing

Assets required: More affordable housing/rooms
Municipal policies for new developers to provide affordable housing/funding for affordable housing
Right kind of medical equipment in shelters for those with medical needs

Steps to take: Research best practices in other similar cities
Look at housing in a different way- build dorms? Builds internal community & support; can't go to shelters on oxygen so go to LTC facilities

Goal: How to integrate services into affordable housing?

Driving forces: Increased population drives demand for more housing

Research shows more success when services wrap around clients

New Medicaid waiver for housing for behavior health clients could be used in NV if legislature approves at next session (BDR? Bill #)

Restraining forces: Costs? Not included in current public budgets

Zoning restrictions and current density

Transportation not nearby much of newer housing in region

For intergenerational/shared housing: different lifestyles; night owls vs early birds, etc.

Assets Required:

Steps to take: Look at Crossroads as example/model for integrated housing & cohousing How was it built, funded? (Karen Van Hatten)

Build new housing w/ services accessible/near transportation to grocery/medical services; bring transportation resources where it's needed

Create intergenerational housing to allow each age group to provide services to each other; ex: Boomers & millennials/families with kids could help each other with services each needs

Goal: How to get HOAs/NABs/CABs to embrace community-supported living & affordable housing?

Driving Forces: We have personal stake as we know people in need of affordable housing in HOAs/NABs/CABs

Want to protect elders & other vulnerable populations

Want to minimize homelessness, crime, negative health impacts

Restraining Forces: Need to change public opinion/perceptions about homeless population

Zoning restrictions

Need to show benefits to HOAs & NABs; cost benefit analysis?

Assets Required:

Steps to Take: Educate ourselves about HOAs, NABs, CABs – how do they work, what do they need to help community? What do we need from them?

Change labelling and perception of "low income"

Address problem of social isolation of seniors

**Goal: How to increase responsive/affordable/available/accessible transportation?
How to leverage idle buses?**

Driving Forces: People live outside the main roads/bus routes

Riders' and advocates' demands; many people in need

Uber/Lyft/taxis competition

Senior rates

Doctors work with RTC to coordinate free days

Restraining Forces: Lack of funding for RTC

Lack of cohesive transportation plan for unserved/under-served areas

Bad sidewalks and road conditions

Bad weather

Lack of smartphones for riders

Weekend, Sunday schedules; lots of holes in schedules

Customer service issues

Assets Required: Vehicles of providers such as RTC, ACCESS, Access to Healthcare vans, Lyft, Uber, taxis, health care/hospital vans

WCSD/UNR/TMCC buses. How can school vehicles be used in off-hours to transport seniors/others

City of Reno, City of Sparks, Washoe Co, RHA vans, buses, cars

Faith-based community vans

Senior living facilities with vans

Volunteer drivers of their own private vehicles

Smartphones and training in how to use for transportation needs with Uber/Lyft etc.

Steps to Take: Find out if there is software/system for dispatch

Contact transportation providers to see how they schedule/dispatch

ID partners

Research liability issues

What are other cities doing about this?

Start with one provider and test system, then recruit others

Goal: How to create a regional transportation ombudsman?

Driving Forces: Ability to match senior patients/riders to dr. appts/other appts (coordinate free rides)

Need to get seniors where they need to go

Improve quality of life

Growth of senior population who don't/can't drive

Ability to meet personal schedules & appts

Quality of life issue for everyone

Restraining Forces: Financial constraints

Liability issues and cost share

Require a lot of cooperation on everyone's part

Finding a common starting point

Getting folks to change their established operational patterns

Assets Required: Engaged community

Organizations that own buses & vans

Local taxi companies

Possible Lyft & Uber involvement

Overall attitude of cooperation

Logistical framework -could be software or a form of dispatching

Steps to take: Research if ombudsman already exists

Contact hospitals & physicians' groups re; available transportation opportunities

Outreach to identify potential partners

Research if any other cities have one---get their feedback

Recruit individuals from prospective providers and let them get buy-in

Design overview function

Goal: How to coordinate information about community resources/services & make it more accessible? How to better communicate what assets are available in our community?

Driving Forces: People aren't aware of the resources, but they want to be aware

Resources/services not used because people don't know that they are out there;
leads to frustration

Assets exist, but aren't used

Create awareness of assets

Restraining Forces: Lack of access to technology

Technology is not intuitive/user friendly/not geared toward seniors

No one-stop-shop for information

Assets required: Reno Direct/Washoe 311

Web designers to streamline resource directories

Upcycle tech phones/computers to those who need them

Education on how to use technology - OLLI, libraries, classes

Need to connect to low- and no-tech communication

Senior Spectrum, Boomer magazine, resource guides

Ask SARA – Solutions & Resources Assoc

Care Chest

Steps to Take: Identify what info older adults want to access, needs assessment

Research who does tech upcycling - Linda Burge

Identify content developers for 1 stop shop website for senior resources; listing 8 domains

Goal: How to teach technology to everyone – smartphones, computers, cars

Driving Forces: There's always new technology to learn

Restraining Forces:

Assets Required:

Steps to Take:

Goal: How to improve safety and accessibility of outdoor spaces?

Driving Forces: To promote enjoyment, health and connection to nature

To prevent crime

To prevent bad pet management

It's hard to get to some of the spaces – lack of ADA access/transportation

Restraining Forces: Litter

Lack of respect for others

Lack of enforcement of rules/regs

Lack of funding/staffing

Lack of transportation

Assets Required:

Steps to Take:

**Goal: How to increase opportunities for meaningful social engagement for all elders?
How to increase social interaction and social opportunities for elders?**

Driving Forces: Social isolation shortens lives
Many "live alones"

Restraining Forces: Lack of transportation
Costs & fees

Assets Required: Local festivals
Faith-based orgs
Transportation partnerships
Cultural/arts opportunities
Open Door Cafes (Dementia Friendly)
VISTA members
Senior centers
OLLI

Steps to Take: Get NABS/HOAs to identify isolated elders in their communities
Education and awareness to reduce stigma and agism
Advertising opportunities through mainstream & online social media
Increase visibility and opportunity to connect elders to others
Get others to join in the action groups

Goal: How to reduce aging-related stigma and increase visibility and inclusion of elders in civic and community life

Driving Forces: Ageism
Feelings of invisibility
Social isolation
Assumptions about what elders can & can't do

Restraining Forces: Myths of aging
Workplace discrimination
Transportation

Assets Required:

Steps to Take:

OUR COMMUNITY ASSET MAP

ASSOCIATIONS	ASSOCIATIONS cont'd	PHYSICAL SPACE
NAACP AARP Dementia Friendly groups Ronald McDonald House Veterans Guest House Reno Area Assn for Homeless Dental assn Medical assn Nurses assn Personal care assn Other health providers assns	Eddy House Community Foundation Girl Scouts/Boy Scouts Senior advisory boards PTAs Catholic Charities Historical society Boys & Girls Club HOAs Ask SARA NABs/CABs N4 (NNV Neighborhood network)	Parks Rivers Lakes Evelyn Mt Community Ctr Neil Rd Rec Ctr Sparks Sr Center Washoe Co Sr Ctr 9 th St Teglia's Paradise Park Activ Ctr Alf Sorensen CommtyCenter Larry D Johnson Commty Ctr Malls Silverada Commty Center Vacant business buildings Vacant hotels/motels
INSTITUTIONS	INDIVIDUALS	LOCAL ECONOMY
Housing Authority City Councils City employees County Commission County employees State legislature State employees Regulatory/Legislative reform to drive investors to invest in the way you want them to invest Sanford Center at UNR NV Museum of Art RSVP TMCC UNR dental schools Sparks Museum Schools School Police Crosswalk guards City Police/Washoe Sheriffs HUD OLLI Libraries Hospitals Churches/Synagogues/mosques Food Bank Community Health Alliance NNV Hopes NV Energy NV Aging & Disability Serv Div NV Div of Housing RTC –Regl Transportation Com	Community volunteers Community seniors Youth Millennials Gen Xers Baby Boomers Caregivers Peter Reed, Sanford Ctr Reno City Council & Mayor Schieve Donald Abbott, Sparks City Council	Investors with resources Chambers of commerce For profit businesses Nonprofit businesses Banks Credit unions Retired Living Truth series Reno Board of Realty